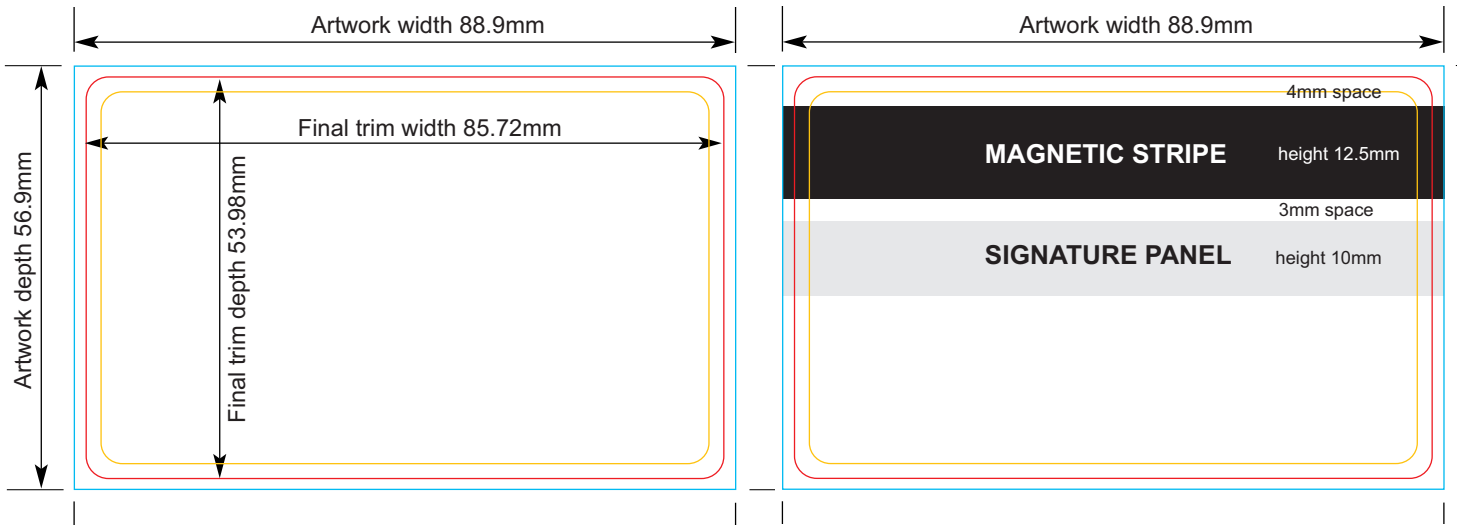


# PLASTIC CARD PRINTING

## ARTWORK SPECIFICATIONS

<b>DOCUMENT ARTWORK SIZE</b>	Horizontal: 88.9mm (3.5 inches) x Vertical: 56.9mm (2.24 inches)
<b>FINAL TRIM SIZE</b>	Horizontal: 85.72mm (3.375 inches) x Vertical: 53.98mm (2.125 inches)



### ACCEPTED SOFTWARE & MEDIA FORMATS:

SOFTWARE	PLATFORM	REQUIREMENTS
Quark Xpress 8 or lower	MAC	— .qxd file with all collected fonts and linked images.
Adobe PhotoShop CS4 or lower	MAC	PC .eps, .psd or high res .jpg files @ 300dpi at 100%.
Adobe Illustrator CS4 or lower	MAC	PC .ai or .eps files. Fonts converted to outlines, include link files if applicable.
Adobe InDesign CS4 or lower	MAC	— .indd file with all collected fonts (or convert fonts to outlines) and linked images.
Adobe Acrobat	MAC	PC .pdf's must be created print ready, a resolution of 300dpi and fonts converted to outlines.
Coreldraw	—	PC .cdr file with fonts converted to curves or outlines and any linked images.

### FONTS:

All fonts used in the file must be supplied if outlines have not been created, including screen and printed fonts.

Fonts must be supplied in true type format (windows) or post script (windows) only use if curve conversion is not possible.

### COLOURS FOR PRINTING FILES WILL ONLY BE ACCEPTED IN CMYK AND PANTONE COLOURS ONLY. RGB WILL NOT BE ACCEPTED.

We will try to match as closely as possible but please be aware that some Pantone/PMS colours are not achievable by CMYK printing process. We do not accept responsibility for reasonable variations in colour. Every care is taken to ensure that the colour of each printout is matched as closely as possible. If you have any special requirements in regards to colour matching, please contact us before placing your order.

### PANTONE SPOT COLOURS:

Ensure your artwork files specify the exact pantone colour names within the file.

Please make sure a PDF file is also supplied to ensure we know what the finished card will look like after the bleed (trim) has been taken away with personalisation position left on. Please do not leave personalisation details (eg. name, member type, member number etc.) on the base design of the card. These will be overprinted on a different printer later. Please leave it only on the PDF.

### GRADIENTS & VIGNETTES:

Ensure gradients created in illustrator are set at 2400dpi in attributes and documents setup. To prevent banding it is best to create gradients in Photoshop.

Also due to the uniqueness of printing on plastic, gradations should not be 0% to 100%. If gradations are created at about 6% to 99% they have a less tendency of banding.

### IMAGES:

Photographs must be a minimum of 300dpi (resolution) at 100%. Please note if you are importing into other applications and are enlarged, the resolution should be higher. Vector art should remain as editable paths for optimal printing.

### LOGOS:

Any logo's included in the file must be supplied as vector draw images, not bitmap or raster. This ensures the image remains crisp and clear. Alternatively, whilst not preferred a high quality logo can be used.

### GENERAL:

Frames/borders must not be left on the artwork unless you want them to be printed. It is not recommended to place any critical portion of the image or borders within 1.59mm from any edge of the card. Following this will help in production and maintain the high quality standards of PCP. This will also help to keep current lead times and deliveries.

**EMAIL:** Email artwork to [pcp@plasticcardprinting.com.au](mailto:pcp@plasticcardprinting.com.au)